ABSTRACT OF THE DISCLOSURE

A system for matching entities having needs to entities having capability to meet the needs. A plurality of needs profiles are created, where each need profile comprises a data record specifying attributes about a need. A plurality of capability profiles are also created, where each capability profile comprises a data record specifying set of attributes of an entity having a capability of meeting a need. A matching engine is coupled to repetitively and automatically examine the needs profiles and capability profiles to identify matched profiles, wherein a match comprises a set of profiles judged to be substantially compatible based upon correspondence of the attributes specified therein.